



Katerina Markidou is an MBA holder, from the University of Nicosia. In addition she is a holder of a Bachelor in Sociology, from the Panteion University of Social and Political Sciences, specializing in forensic issues, crime prevention, drug abuse (laws and policies), development sociology, sociology of education and juvenile delinquency. Her area of expertise was in Statistics (sampling issues and multi-dimensional and two dimensional analysis) and technical methods and social research during her studies. She has attended a series of seminars on sociological issues for youth and social development, such as the seminar held recently by KENTHEA entitled "Safe Recreation: The responsible serving" and Social Media Marketing. She has been actively involved in preparing and implementing funding schemes and other opportunities for SMEs and Organizations, mainly in regards to Human Resource development and training, through research and innovating programs.

Main responsibilities: Financial management, Management of European and National Projects, Coordination and management of National Human Resource projects dedicated to SMEs, Preparation and implementation of various training seminars within the organization, Design and implementation of promotion activities of the organization as well as the projects being implemented.